

## **EZDubai launches optimised services allowing clients to improve day-to-day processes**

**Dubai, United Arab Emirates, 11 October 2020:** EZDubai, Dubai South's dedicated E-Commerce zone has launched a full fleet of new operational services aimed at improving the ease and efficiency of their last mile delivery from the Freezone to the end customer.

The first new solution launched by EZDubai is EZPass – a one of a kind solution that reduces the processes and documents required in the transfer of goods to and from the bonded zone. This has digitally replaced the need for physical gate passes, in line with the government's paperless strategy launched in 2018, creating time and cost efficiencies in which it reduced the processing time by %90. In addition, this will march EZDubai as a paperless zone by 2021.

EZDubai's unique Hybrid-Bonded Warehouse concept was announced, enabling customers to consolidate their onshore and offshore activities into one facility; whilst benefitting from dual licensing and therefore improving efficiency in relation to their ability to self-manage the import process without need for bulk shipments. The Hybrid-bonded concept already operational in EZDubai and will be rolled out to all operations of Dubai South's Logistics District at a later stage.

AbdulBasis Almarzouqi, Director of Logistics Operations at Dubai South, said: "In our drive to continuously set the best practices to provide premium operational solutions, we are delighted to roll out a spectrum of innovative services with clients in mind. In consolidation of this notion, the services would help our valued clients expedite the flow of goods in an efficient and cost-effective manner. They would also enable our clients to operate within a dynamic environment that would pave the path for them to thrive and flourish. It is worth noting that these services align with our aspirations to evolve into one of the world's innovative, operation-driven business hubs."

EZDubai has been at the forefront of the E-Commerce sector in delivering Dubai's first dual-licensed, hybrid-bonded facilities. Its success can be demonstrated with its host of Global and Regional E-Commerce tenants who undertake fulfilment from the district; utilizing Dubai South's customer centric processes with its seamless, multimodal connectivity between road, air and sea transportation.

The 920,000 sq. m. purpose-built e-commerce hub is designed to attract the world's leading e-commerce companies and create a benchmark with its infrastructure. The E-Commerce zone, which was launched in January 2019 by HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, aims to promote the emirate's position as a hub for global e-commerce.

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